4. Reader Response Criticism:

Reader response criticism analyzes the reader's role in the production of the meaning. the text itself has no meanings until it is read by a reader. Here reader is a producer rather than a consumer of meanings.

It is a school of criticism which emerged in 1970, focused on finding meaning in the act of reading itself and examining the ways individual readers or community of readers experience texts.

Reader-response criticism is a school of literary theory that focuses on the reader and their experience of a literary work, in contrast to other schools and theories that focus attention primarily on the author or the content and form of the work. It argues that a text has no meaning before a reader experiences and—reads—it.

Practitioners: I-A-Richards, Louise