*Almustaqbal Uni.*

*Dep. of English language*

*1st year*

*Reading Course*

Social media terminology

While social media terminology can be intimidating at first glance, there is a simple process to internalizing a large majority of social media idioms. The majority of social media lingo gets their roots from the social networks themselves. Twitter gave birth to the words “at reply,” “direct message,” and “retweet” amongst others. Facebook invented the “fanpage” & the “status update.” Definitions stemming from these sites and circulating around the social sphere can be boiled down and organized into 9 simple categories:

**Relationship**: What the connection or the linkage between users is called

**Post**: The name for dissemination of original content into a network of users.

**Share**: Used to describe sharing another’s “post” through the same network.

**Response**: Represent a user’s reaction or feedback on a “post”

**Mention**: Represents a user’s effort to mention another user or social profile in their creation of social content

**Popularity**: Method to determine popularity of a “post” is within the network

**Private Note**: How to users communicate confidentially within the network

**Descriptors**: The in network strategy for clarifying or explaining a “post”

**Organization**: Term used to describe how users can organize “posts” with the network

Source:

Sprinklr <https://www.sprinklr.com/blog/social-media-terms-definitions/>