



Subject Name: Presentation Skills

1st Class, First Semester

Subject Code: UOMU011017

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Lecture No.: 5

Lecture Title: Present Technical Information Clearly.



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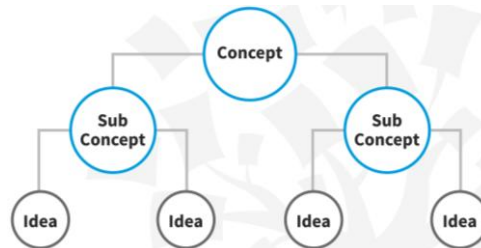
Simplifying Complex Concepts for a Non-Expert Audience

- **Identify Core Ideas:**

- Start by identifying the essential elements of the complex concept. Focus on the main ideas crucial for understanding, and avoid unnecessary jargon.

- **Break It Down:**

- Divide the concept into smaller, manageable parts. Explain each part step-by-step to build a clear understanding before connecting them back to the whole.



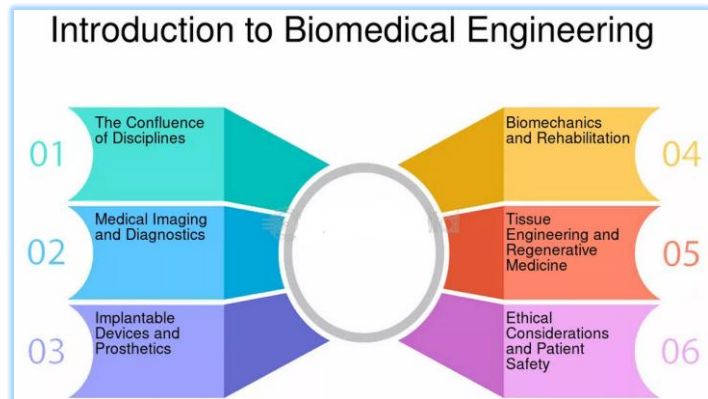
Simplifying Complex Concepts for a Non-Expert Audience

- **Use Clear Language:**

- Avoid technical jargon and use simple, everyday language. This makes your explanation accessible to those without a technical background.

- **Visual Aids:**

- Incorporate diagrams, flowcharts, or infographics to illustrate complex ideas visually. Visual aids can help clarify and reinforce your explanations.



Using Analogies and Metaphors

- **Relatable Comparisons:**

- Use analogies and metaphors to relate complex technical concepts to familiar experiences or objects. This helps the audience grasp new ideas by connecting them to what they already know.

- **Enhancing Understanding:**

- Analogies simplify complex information by providing a mental image, making it easier for the audience to understand abstract or difficult concepts.

Using Analogies and Metaphors

- **Choose Relevant Analogies:**

- Ensure that your analogies are relevant and appropriate for your audience. They should enhance understanding rather than confuse.

- **Test Your Analogies:**

- Before your presentation, test your analogies on a few non-experts to see if they resonate and clarify the concept effectively.

Explaining Technical Terms

- **Define Key Terms:**

- When introducing technical terms, provide clear definitions. Avoid assuming that everyone is familiar with the terminology.

- **Contextualize Terms:**

- Explain how each term fits into the broader topic. Providing context helps the audience understand why these terms are important.

Explaining Technical Terms

- **Use Examples:**

- Provide examples that illustrate how technical terms are applied in real-world scenarios. This aids in comprehension and retention.

- **Encourage Questions:**

- Invite questions from the audience about any terms they find confusing. This fosters engagement and clarifies misunderstandings.

Presenting Data Effectively

- **Choose Appropriate Visuals:**

- Use charts, graphs, and tables to present data visually. Select formats that best represent the data (e.g., bar charts for comparisons, and line graphs for trends).

- **Highlight Key Insights:**

- Focus on the most important data points or trends that support your message. Avoid overwhelming your audience with excessive information.

Presenting Data Effectively

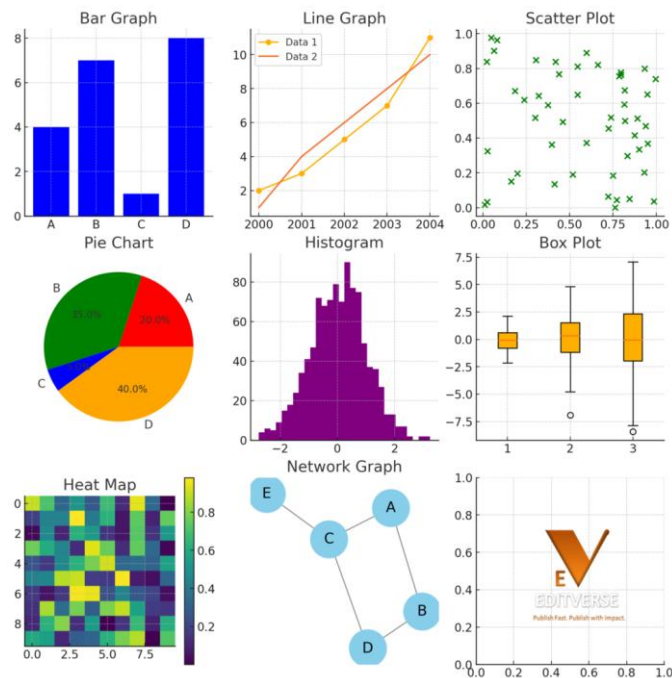
- **Simplify Visuals:**

- Ensure that visuals are not cluttered. Use clear labels, legends, and annotations to guide the audience's understanding.

- **Tell a Story with Data:**

- Frame your data presentation as a narrative. Explain what the data means in context and how it relates to your overall message or argument.

10 Essential Graph Types.





THANK YOU

