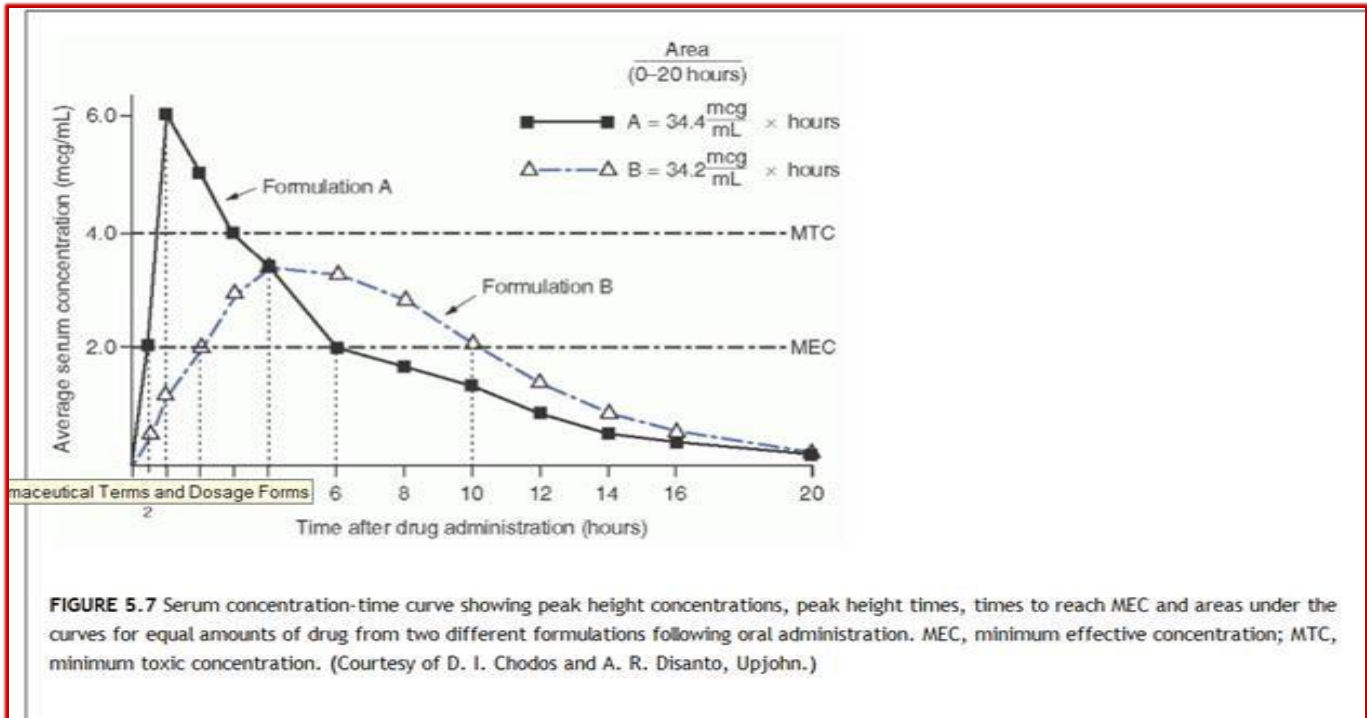
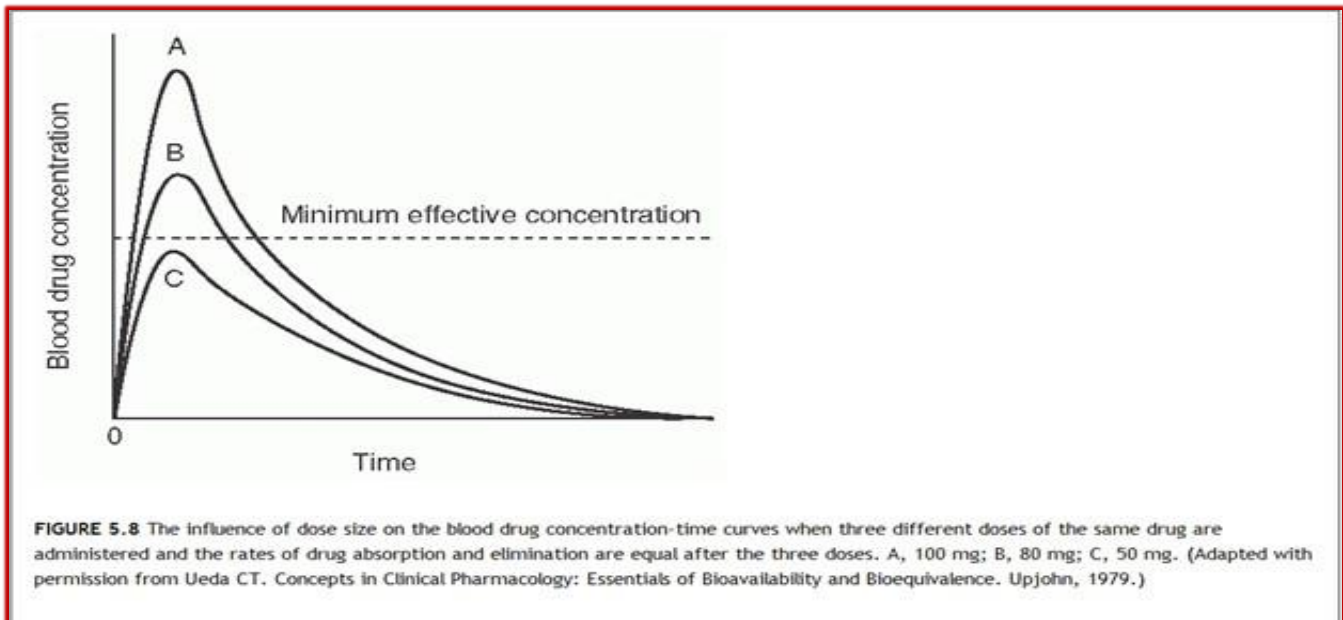


### Parameters for assessment and comparison of bioavailability:

- Following oral administration of single doses of two formulations of the same drug:
- The peak height concentration (**C<sub>max</sub>**)
- The time to peak concentration (**T<sub>max</sub>**)
- The **area under the blood** (or serum or plasma) concentration time curve (**AUC**)
- C<sub>max</sub> observed in blood following a dose of the drug, indicating a slope of zero, meaning the rates of absorption and elimination are equal.**





**Note:** When the rate of absorption is decreased, the C<sub>max</sub> is lowered and T<sub>max</sub> occurs at a later time.

### **Area under the serum concentration time curve:**

The AUC of (concentration-time curve) represent **total amount of drug absorbed following administration of a single dose of that drug.**

- ❑ If **similar doses of drug in different formulas** produce **different AUC values**, differences exist in **extent of absorption between formulations.**
- ❑ In general, the smaller AUC, the lesser drug absorbed.
- ❑ **F:** bioavailability of orally administered drug calculated by comparison of AUC after oral administration with that obtained after intravenous administration:
- ❑  **$F = \frac{(AUC)_{\text{oral}}}{(AUC)_{\text{IV}} \times \frac{\text{DOSE IV}}{\text{DOSE oral}}}$**