

CABLE NEWS NETWORK

The Atlanta-based Cable News Network, known worldwide as CNN, has become a dominant international and national news site (<http://www.cnn.com>) on the Internet. The television news network, which debuted in 1980, arrived early on the World Wide Web and established itself as one of the leading multimedia news sites in the world, just as its broadcast parent has become in the past decade.

Taking advantage of its existing video and audio content and nearly 4,000 news employees worldwide, the site combines content from the numerous television and radio services and networks with print sources to produce a news site that often functions as a news portal for many users. The site offers three editions. The U.S. edition is geared to [cnn.com](http://www.cnn.com)'s largest audience. However, the site also offers an International edition (<http://edition.cnn.com>) as well.

Content on each edition's site is similar in that it focuses on breaking and daily news and events, weather, sports, business, politics, law, science/technology, space, health and medicine, travel, and education. While the Asian and European pages are in English, the European page also offers readers connections to local language sites produced in Arabic, German, Italian, Spanish, and Portuguese. The CNN sites offer a variety of interactive opportunities for visitors such as the CNN polls about current