



Deep Learning

Lecture 2

Introduction to Machine Learning (ML)

Asst. Lect. Ali Al-khawaja



Class Room

Learning Outcomes

By the end of this lecture, students will be able to:

- **Define** the concept of Machine Learning (ML) and distinguish it from Artificial Intelligence (AI).
- **Identify** the main types of ML: supervised, unsupervised, semi-supervised, and reinforcement learning.
- **Explain** the importance and real-world applications of ML in various fields.
- **Describe** the basic principles of Deep Learning and its modern uses in technology.

Lecture Contents

- **Introduction to Machine Learning**
- **Traditional Programming vs. Machine Learning**
- **Importance of Machine Learning**
- **Types of Machine Learning Methods**
- **Applications of Machine Learning**
- **Deep Learning Overview**
- **Conclusion**

What is Machine Learning ?

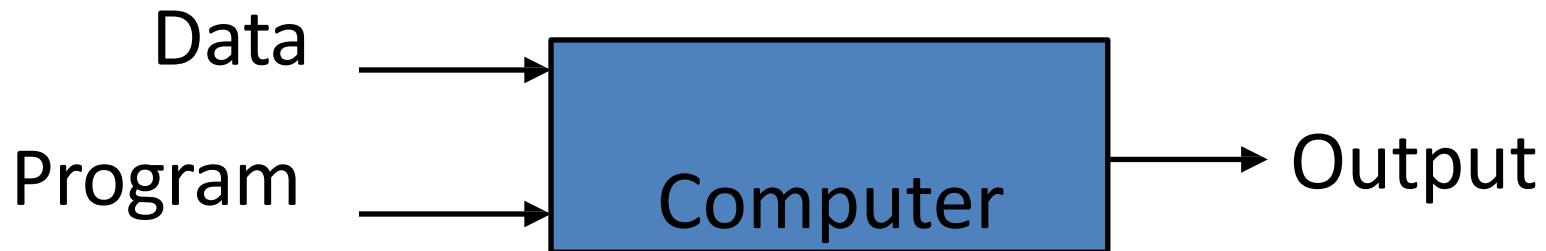
- Machine learning (ML) is a branch of artificial intelligence (AI) that enables computers to **self-learn and improve over time without being explicitly programmed**. In short, machine learning algorithms are able to detect and learn from patterns in data and make their own predictions.
- While artificial intelligence and machine learning are often used interchangeably, they are two different concepts. AI is the broader concept – machines making decisions, learning new skills, and solving problems in a similar way to humans – whereas machine learning is a subset of AI that enables intelligent systems to autonomously learn new things from data.
- Instead of programming machine learning algorithms to perform tasks, you can feed them examples of labeled data (known as training data), which helps them make calculations, process data, and identify patterns automatically.

Samuel's Checkers-Player

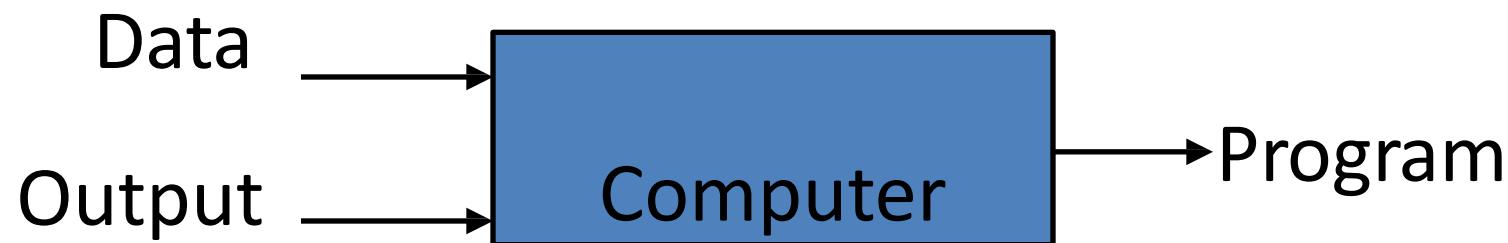
“Machine Learning: Field of study that gives computers the ability to learn without being explicitly programmed.” -Arthur Samuel (1959)



Traditional Programming



Machine Learning



ARTIFICIAL INTELLIGENCE

Early artificial intelligence
stirs excitement.



1950's

1960's

1970's

1980's

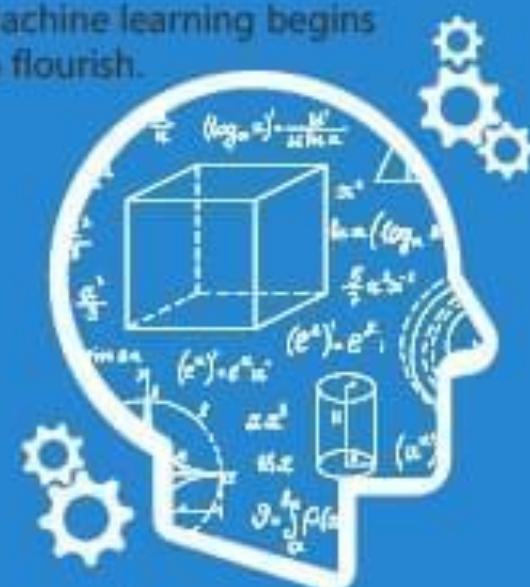
1990's

2000's

2010's

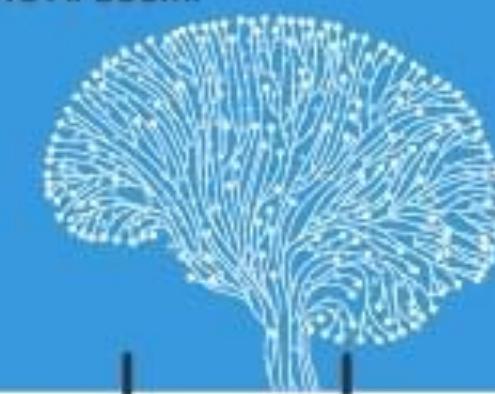
MACHINE LEARNING

Machine learning begins
to flourish.



DEEP LEARNING

Deep learning breakthroughs
drive AI boom.



The Importance of Machine Learning

- More and more companies are adopting machine learning to optimize internal processes in areas like customer service, marketing, and sales. By automating data analysis, machine learning helps businesses gain valuable insights in a fast and effective way. For example, businesses can find out:
 - *The main topics that customers are mentioning in product reviews*
 - *If tweets are talking about brands in a positive or negative way*
 - *The identity of a person in a picture*
 - *How likely a customer is to churn*

Other advantages of ML

1. It's cost-effective and scalable.

You only need to train a model once, and you can scale up or down depending on low or peak seasons. For example, if you see a surge in data, you don't need to hire more staff. A chatbot or text analysis model can handle thousands of support requests in minutes.

2. Accuracy.

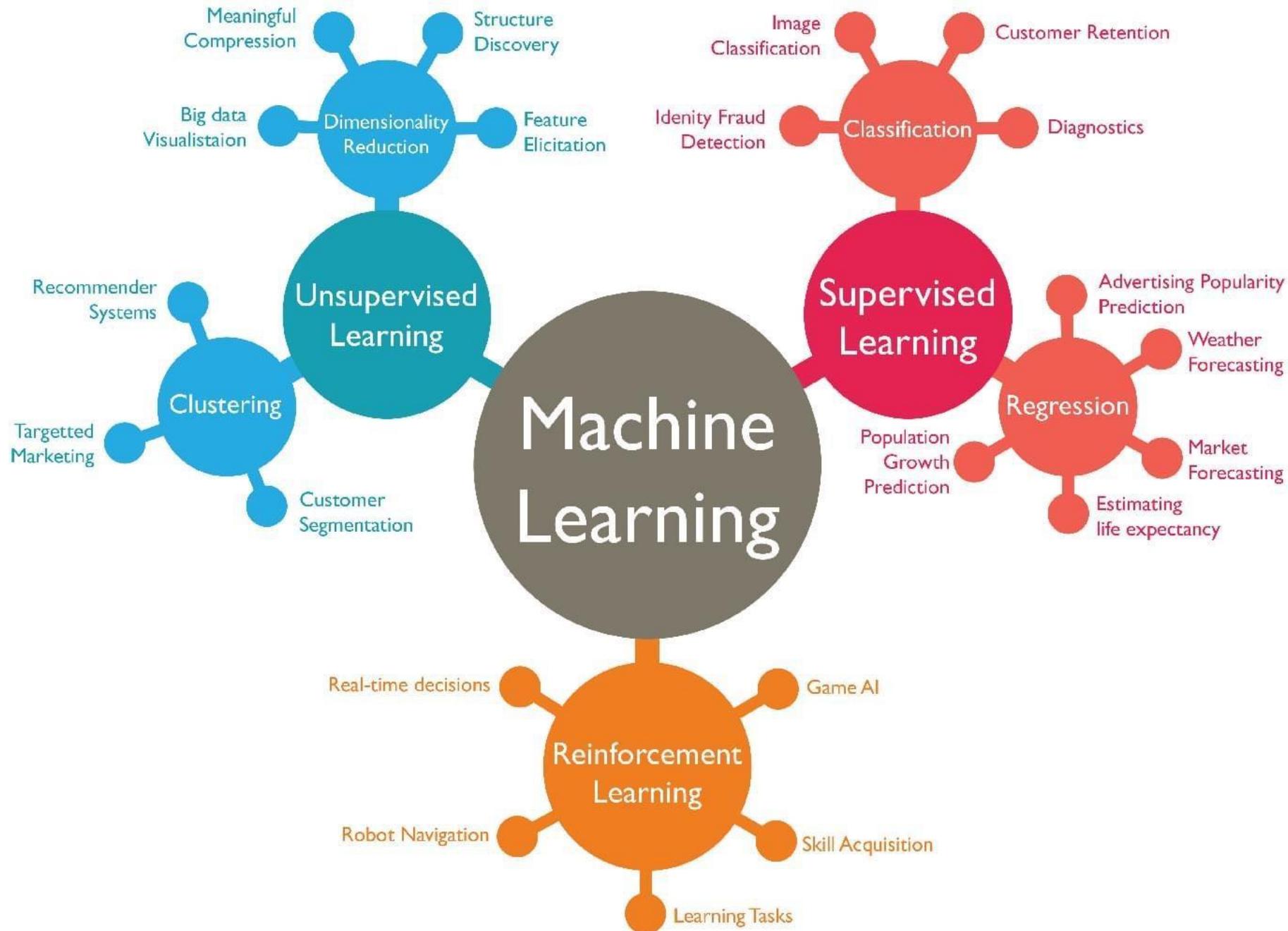
Machine learning models are trained with a certain amount of labeled data and will use it to make predictions on unseen data. Based on this data, machines define a set of rules that they apply to all datasets, helping them provide consistent and accurate results.

3. Works in real-time, 24/7.

Machine learning models can automatically analyze data in real-time, allowing you to immediately detect negative opinions or urgent tickets and take action.

Machine Learning Methods

- There are different machine learning methods, the most common of which are:
- Supervised learning
- Unsupervised learning
- Semi-supervised learning
- Reinforcement learning



Supervised Learning

- Supervised learning algorithms make predictions based on labeled training data. Each training sample includes an input and a desired output. A supervised learning algorithm analyzes this sample data and makes an inference – basically, an educated guess when determining the labels for unseen data.
- This is the most common and popular approach to machine learning. It's "supervised" because these models need to be fed manually tagged sample data so that they can learn from it. For example, if you want to automatically detect spam, you'll need to feed a machine learning algorithm examples of emails that you'd classify as spam and those that are important.

Classification

- In classification tasks, the output value is a category with a finite number of options. For example, with a sentiment analysis model, you can classify data as positive, negative, or neutral.
- Let's say you want to analyze support conversations to understand your client's emotions: are they happy or frustrated after contacting your customer service team? A sentiment analysis classifier can automatically tag responses for you.

Regression

- In regression tasks, the expected result is a continuous number. This model is used to predict quantities, such as the probability an event will happen. Predicting the value of a property in a specific neighborhood, or the spread of **COVID19** in a particular region are examples of regression problems.

Unsupervised Learning

- Unsupervised learning algorithms uncover insights and relationships in unlabeled data. In this case, models are fed input data but the desired outcomes are unknown, so they have to make inferences based on circumstantial evidence, without any guidance or training.
- One of the most common types of unsupervised learning is **clustering**, which consists of grouping similar data. This method is mostly used for exploratory analysis and can help you detect hidden patterns or trends.
- For example, the marketing team of an e-commerce company can use clustering to improve customer segmentation. Given a set of income and spending data, a machine learning model can identify groups of customers with similar behaviors.

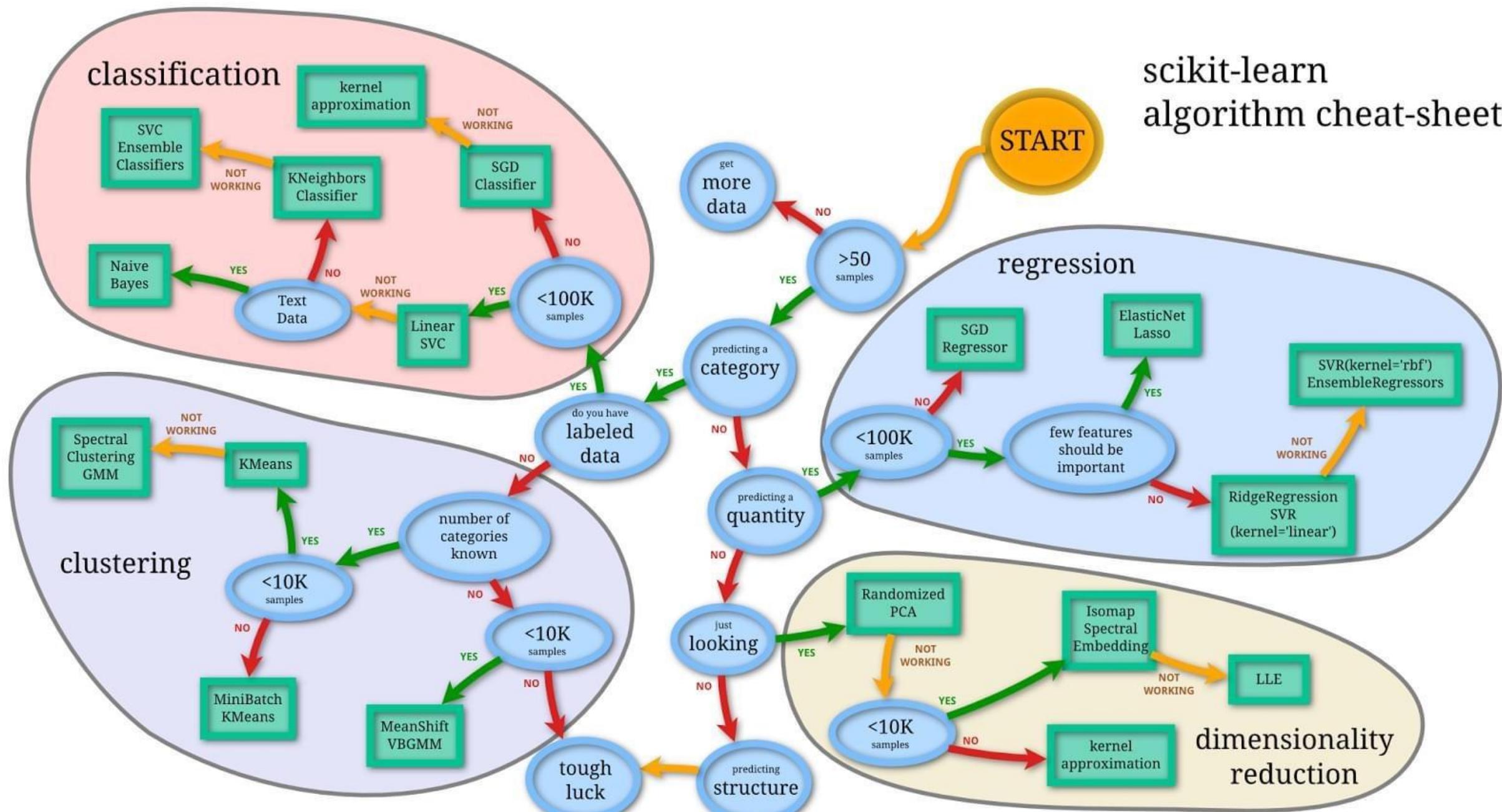
Semi-Supervised Learning

- In semi-supervised learning, training data is split into two. A small amount of labeled data and a larger set of unlabeled data.
- In this case, the model uses labeled data as an input to make inferences about the unlabeled data, providing more accurate results than regular supervised-learning models.
- This approach is gaining popularity, especially for tasks involving large datasets such as image classification. Semi-supervised learning doesn't require a large number of labeled data, so it's faster to set up, more cost-effective than supervised learning methods, and ideal for businesses that receive huge amounts of data.

Reinforcement Learning

- Reinforcement learning (RL) is concerned with how a software agent (or computer program) ought to act in a situation to maximize the reward.
- In short, reinforced machine learning models attempt to determine the best possible path they should take in a given situation. They do this through **trial and error**. Since there is no training data, machines learn from their own mistakes and choose the actions that lead to the best solution or maximum reward.
- This machine learning method is mostly used in robotics and gaming. Video games demonstrate a clear relationship between actions and results, and can measure success by keeping score. Therefore, they're a great way to improve reinforcement learning algorithms.

scikit-learn algorithm cheat-sheet



Some more examples of tasks that are best solved by using a learning algorithm

- Recognizing patterns:
 - Facial identities or facial expressions
 - Handwritten or spoken words
 - Medical images
- Generating patterns:
 - Generating images or motion sequences
- Recognizing anomalies:
 - Unusual credit card transactions
 - Unusual patterns of sensor readings in a nuclear power plant
- Prediction:
 - Future stock prices or currency exchange rates

Sample Applications

- Web search
- Computational biology
- Finance
- E-commerce
- Space exploration
- Robotics
- Information extraction
- Social networks
- Debugging software
- [Your favorite area]

Defining the Learning Task

Improve on task T, with respect to
performance metric P, based on experience E

T: Playing checkers

P: Percentage of games won against an arbitrary opponent

E: Playing practice games against itself

T: Recognizing hand-written words

P: Percentage of words correctly classified

E: Database of human-labeled images of handwritten words

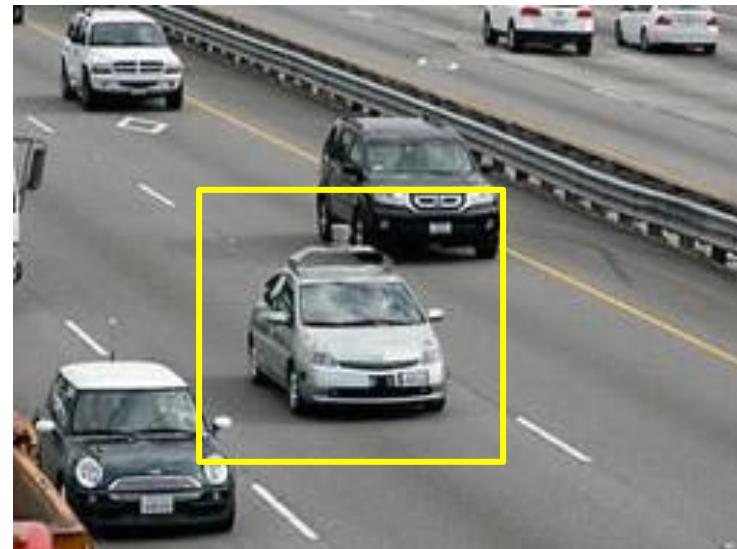
T: Categorize email messages as spam or legitimate.

P: Percentage of email messages correctly classified.

E: Database of emails, some with human-given labels

State of the Art Applications of Machine Learning

Autonomous Cars

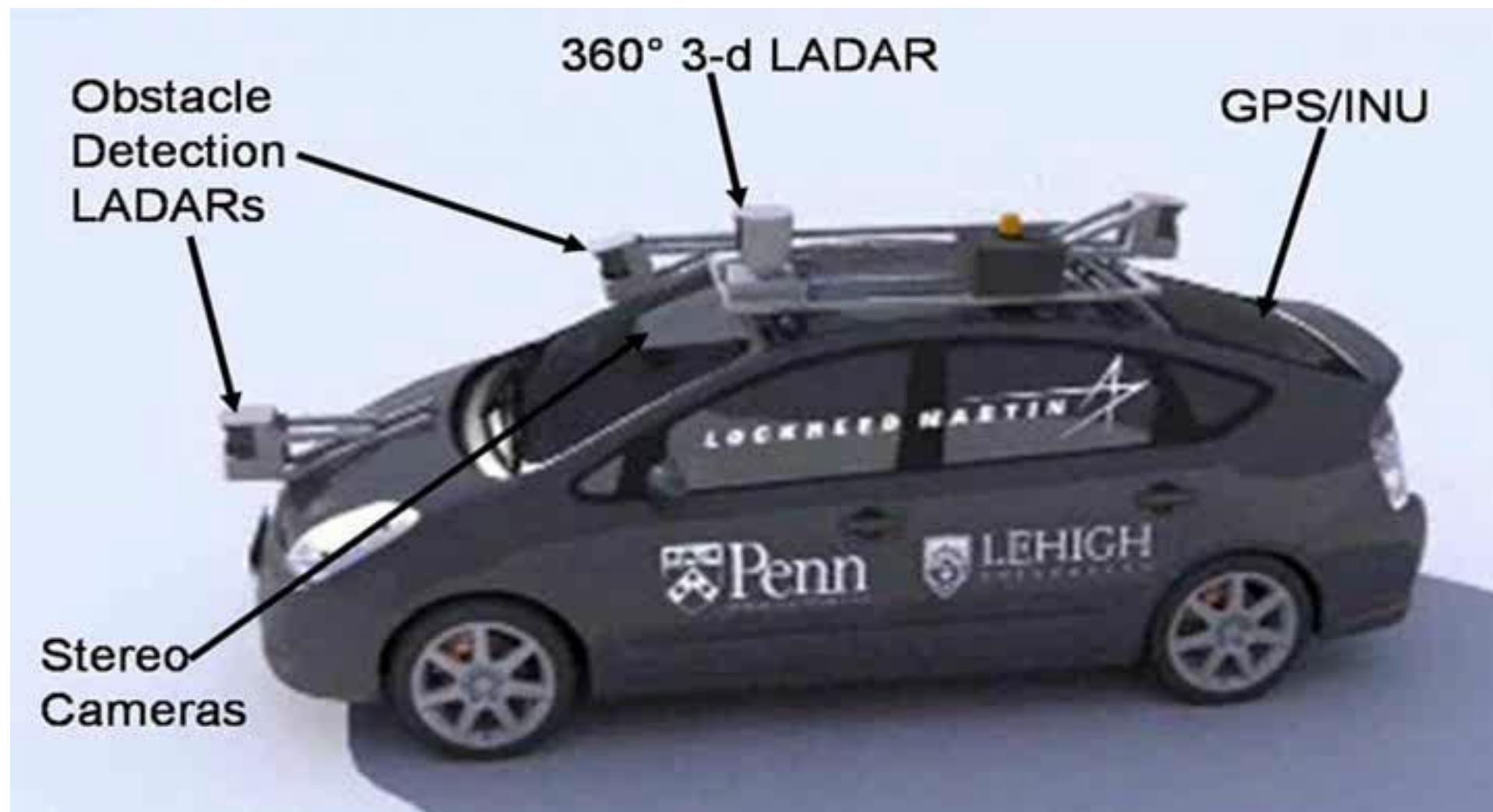


- Nevada made it legal for autonomous cars to drive on roads in June 2011
- As of 2013, four states (Nevada, Florida, California, and Michigan) have legalized autonomous cars

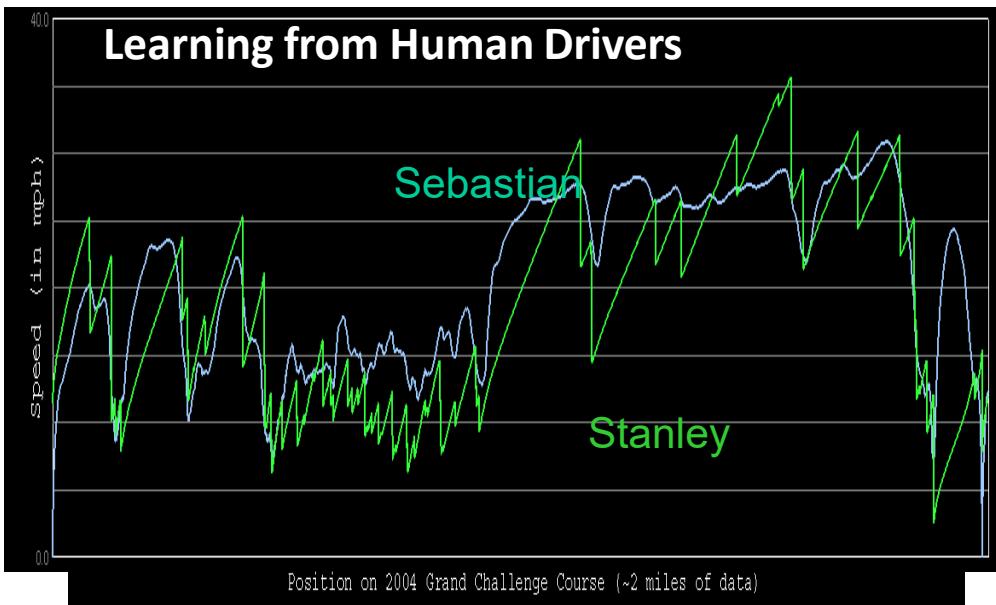
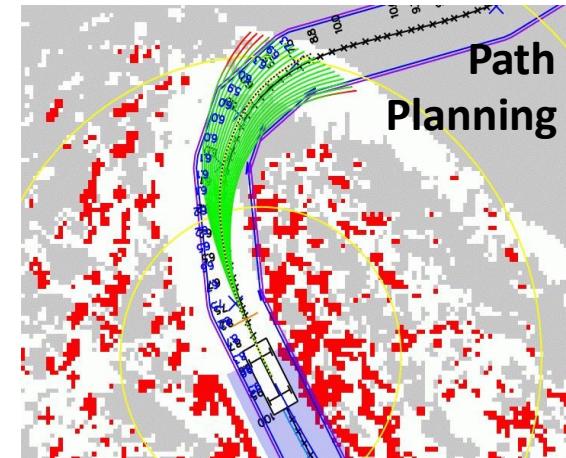
Penn's Autonomous Car →
(Ben Franklin Racing Team)



Autonomous Car Sensors



Autonomous Car Technology



Deep Learning in the Headlines

BUSINESS NEWS

MIT
Technology
Review

Is Google Cornering the Market on Deep Learning?

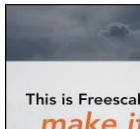
A cutting-edge corner of science is being wooed by Silicon Valley, to the dismay of some academics.

By Antonio Regaldo on January 29, 2014



How much are a dozen deep-learning researchers worth? Apparently, more than \$400 million.

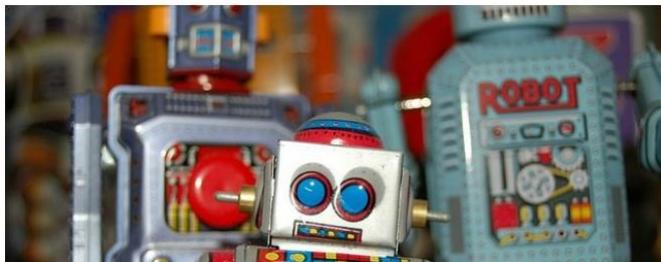
This week, Google reportedly paid that much to acquire DeepMind Technologies, a startup based in



WIRED GEAR SCIENCE ENTERTAINMENT BUSINESS SECURITY DESIGN
INNOVATION INSIGHTS | *community content* | ▾ | featured

Deep Learning's Role in the Age of Robots

BY JULIAN GREEN, JETPAC 05.02.14 2:56 PM



BloombergBusinessweek
Technology

Acquisitions

The Race to Buy the Human Brains Behind Deep Learning Machines

By Ashlee Vance [Twitter](#) | January 27, 2014

intelligence projects. "DeepMind is bona fide in terms of its research capabilities and depth," says Peter Lee, who heads Microsoft Research.

According to Lee, Microsoft, Facebook (FB), and Google find themselves in a battle for deep learning talent. Microsoft has gone from four full-time deep learning experts to 70 in the past three years. "We would have more if the talent was there to

DEEP LEARNING

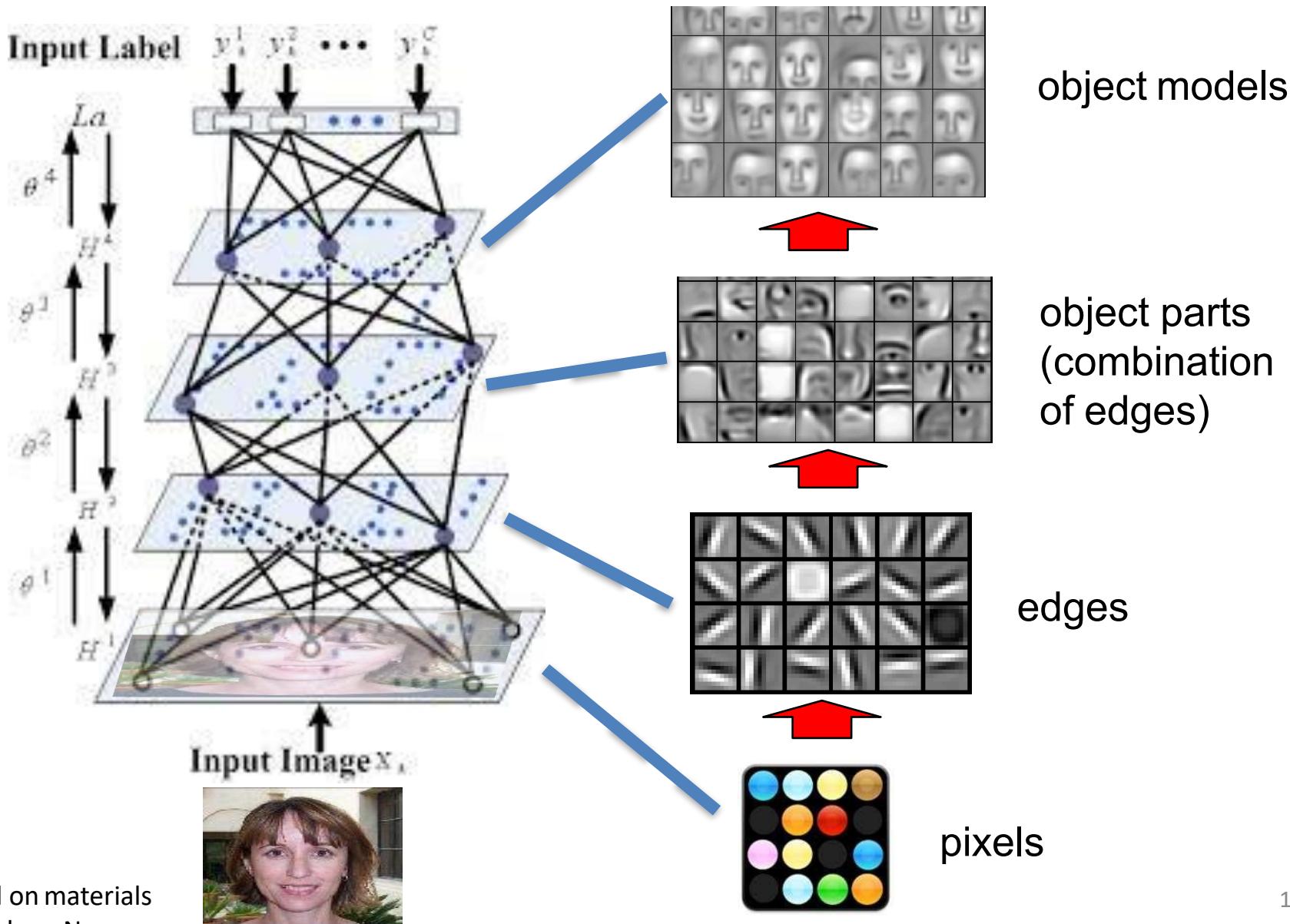
- » Computers learning and growing on their own
- » Able to understand complex, massive amounts of data

DATA ECONOMY
DEEP LEARNING

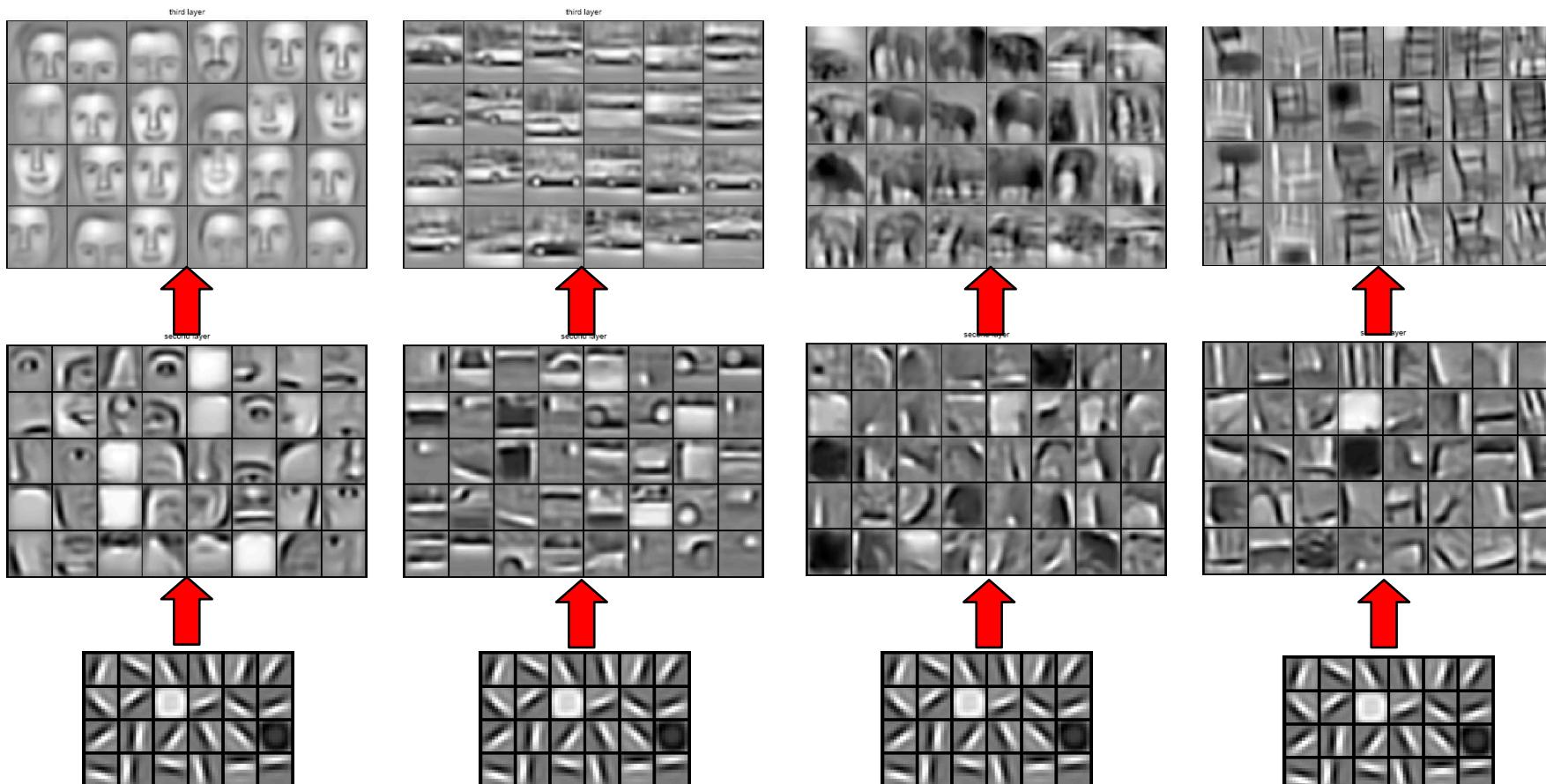
BROUGHT TO YOU BY:

CNBC

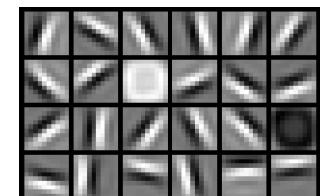
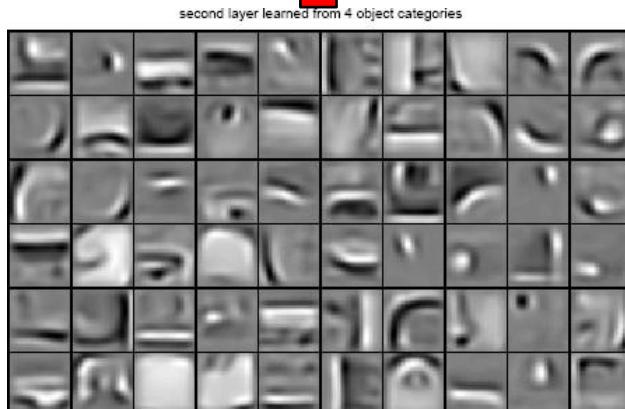
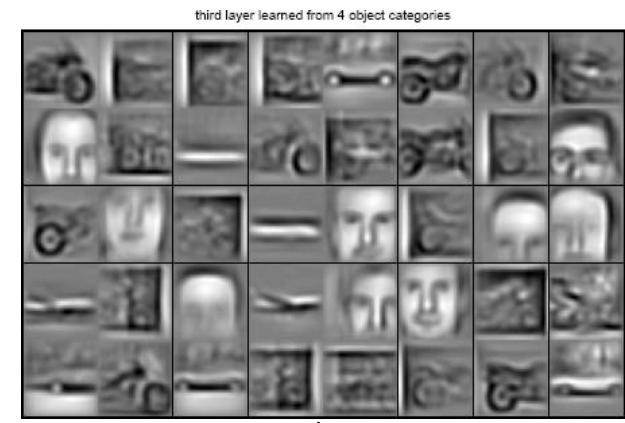
Deep Belief Net on Face Images



Learning of Object Parts



Training on Multiple Objects



Trained on 4 classes (cars, faces, motorbikes, airplanes).

Second layer: Shared-features and object-specific features.

Third layer: More specific features.

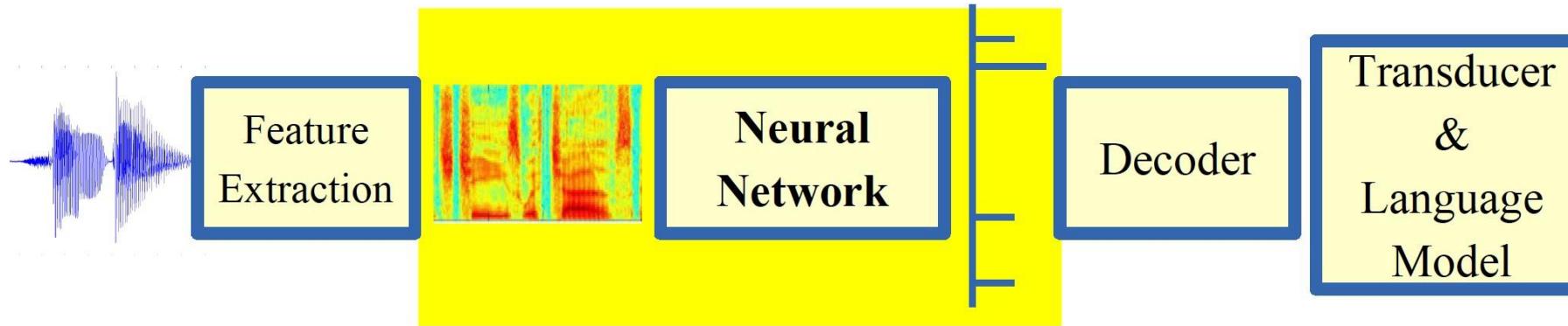
Scene Labeling via Deep Learning



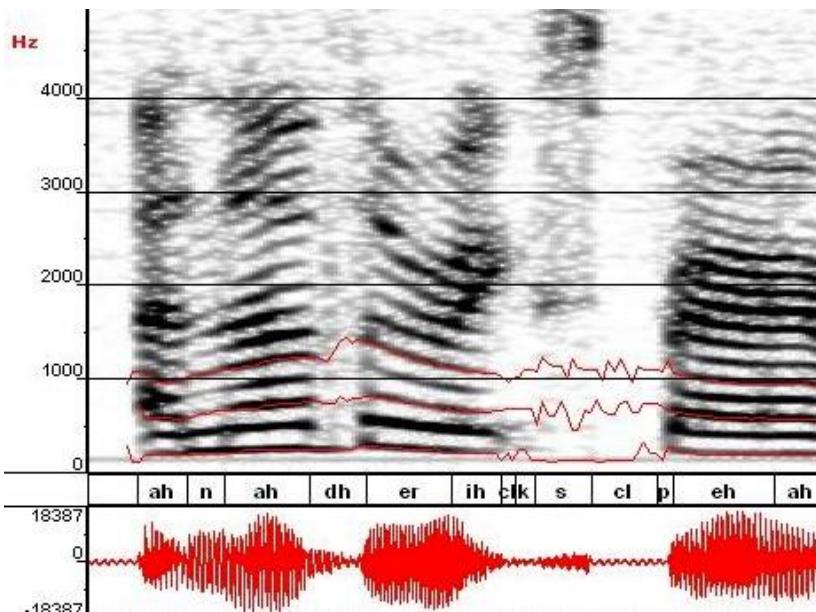
[Farabet et al. ICML 2012, PAMI 2013]

Machine Learning in Automatic Speech Recognition

A Typical Speech Recognition System



ML used to predict of phone states from the sound spectrogram



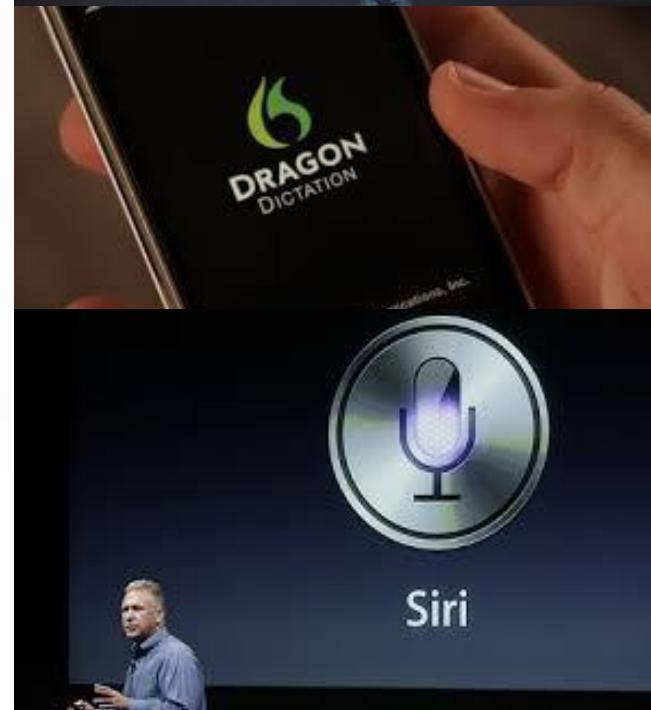
Deep learning has state-of-the-art results

# Hidden Layers	1	2	4	8	10	12
Word Error Rate %	16.0	12.8	11.4	10.9	11.0	11.1

Baseline GMM performance = 15.4%

[Zeiler et al. "On rectified linear units for speech recognition" ICASSP 2013]

Impact of Deep Learning in Speech Technology



Thank you...

Any questions??



يرجى مسح رمز الاستجابة السريعة QR Code لتعبئة نموذج التغذية
الراجعة حول المحاضرة. ملاحظاتكم مهمة لتحسين المحاضرات
القادمة.

My google site